

BLOCK HUB COIN (BHC) WHITE PAPER

Built by Community, Powered by Trust.

A new generation of Indonesian digital assets
integrating blockchain, business, and innovation.



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1 Introduction

Block Hub Coin (BHC) is a community-driven digital asset built on the Ethereum blockchain (ERC-20). It represents innovation, collaboration, and the power of Indonesian creativity in the global digital economy. BHC aims to connect blockchain technology with real-world community growth, creating sustainable digital ecosystems that empower both individuals and organizations.



2 Project Background

The idea for BHC was born from the vision of integrating blockchain adoption with local communities. Indonesia has one of the fastest-growing crypto user bases in Southeast Asia, yet few projects are built and owned by local communities themselves. BHC seeks to fill that gap by combining blockchain innovation with strong grassroots participation and education.

3 Vision & Mission Of BHC



Vision:

To become Indonesia's leading community token with global recognition bridging digital innovation, education, and financial inclusion.



Mission:

Build a sustainable blockchain-based ecosystem led by the community. Encourage education and literacy in blockchain and digital assets. Establish partnerships across industries to integrate BHC as a utility token in real-world use cases. Strengthen Indonesia's digital presence through transparency, integrity, and innovation.

4 Philosophy & Brand Identity

BHC symbolizes unity, trust, and progress. The golden "H" in the logo represents hub — the connection point between people, technology, and opportunity. Its intricate batik-inspired patterns reflect Indonesia's cultural richness and authenticity. BHC's identity combines local pride with global ambition, positioning it as "Digital Gold of Indonesia."

5 Block Hub Coin Ecosystem Overview

The Block Hub Coin (BHC) ecosystem is founded on collaboration between digital communities, business development, and blockchain innovation. Its purpose is to integrate multiple sectors — from creative industries, education, and finance — into one unified blockchain-powered network.

Through empowerment and partnership, BHC acts as a central hub connecting traders, developers, investors, and creators.

The ecosystem is built upon four core components:

Community Network – A rapidly growing network of local and global members contributing to education, promotion, and media awareness.

Business & Utility Integration – Expanding BHC into real-world use cases, including merchant payments, NFT utilities, and service integrations.

Digital Education & Training Division – Focused on blockchain literacy and certification programs in collaboration with professional institutions (PT/LSP).

Blockchain & Technology Unit – Managing smart contracts, liquidity, and digital asset security.



6 Structure & Legal Entity of PT Block Hub Coin

PT Block Hub Coin serves as the official legal entity managing all operations of the BHC ecosystem. The company ensures that its technological, financial, and marketing activities comply with Indonesian regulations and international blockchain standards.

Corporate & Legal Advisors Provide compliance guidance aligned with OJK/Bappebti regulations and international best practices.

Community & Marketing Team – Handles engagement, partnerships, and brand growth across digital platforms.

Technology & Blockchain Department – Oversees smart contract systems, liquidity pools, and infrastructure updates.

This structure enables BHC to operate with transparency, professionalism, and accountability, reflecting Indonesia's commitment to blockchain advancement.

7 Core Team & Organizational Structure

The core team of Block Hub Coin (BHC) consists of talented individuals specializing in blockchain technology, marketing, creative media, community management, and financial operations. Every division plays a vital role in ensuring the long-term sustainability of the ecosystem.

Executive Leadership

Chief Executive Officer (CEO) / Team Leader Oversees the entire BHC ecosystem, sets strategic direction, and ensures project execution aligns with the company's vision.

Vice CEO / Deputy Leader Assists the CEO in managing operations, coordinating departments, and maintaining synchronization between business goals and community development.

Core Management Team

Finance & Reward Manager Manages financial systems, token rewards, reporting, and ensures transparency across community-driven programs.

Marketing & Partnership Manager Develops marketing strategies, builds partnerships, and drives brand visibility in both local and international markets.

Community Manager (BHC Indonesia) Leads community growth initiatives, manages online and offline events, and strengthens relations between management and members.

Tech & Blockchain Analyst Oversees blockchain operations, monitors smart contract activities, and provides analytical reports on token performance and security.

Creative & Communication Division

Content & Media Creator Produces visual, graphic, and written content for campaigns, promotions, and community education initiative

Social Media Admin & Moderator Manages official channels (Telegram, Instagram, Facebook, X, etc.), ensures consistent updates, and supports members through moderation and guidance.

Promotion & Awareness Unit

Promotion & Social Media Coordinator Actively promotes BHC across digital platforms, coordinates advertising, and amplifies brand engagement through creative outreach and influencer collaboration.

Together, the BHC Core Team operates under one unified mission:

"To grow a strong community ecosystem — from local roots to the global stage."

8 Token Distribution & Ticker Information



Official Trademark Logo of Block Hub Coin (BHC) Registered under the Directorate General of Intellectual Property (DJKI) – Republic of Indonesia

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Token Name : Block Hub Coin
 Ticker Symbol : BHC
 Network : Ethereum (ERC-20 Standard)
 Contract Address : 0xb1df24f72c3d4962581c80aa543c95defdf6daa1
 Total Supply : 19,000,000 BHC (fixed supply – no minting, no inflation)
 Decimals : 18

Trademark Registration:
 Block Hub Coin (BHC) is officially registered under the Directorate General of Intellectual Property (DJKI) of the Republic of Indonesia, registration number **DID2025109812**, covering three trademark classes:

Class 35 – Business, marketing, and advertising services.

Class 36 – Financial, investment, and digital-asset services.

Class 42 – Technology, blockchain, and software development services.

Logo Description:

The golden round coin with a bold “H” at its center symbolizes strength, stability, and high value. Detailed batik engravings represent Indonesia's culture and identity, while metallic gold expresses prosperity and exclusivity. White accents reflect transparency and integrity, representing the vision of “Digital Gold of Indonesia.”

“We are not just creating a coin, we are building trust and the future of the nation's digital economy.”



9 Official Wallet Details

All official wallets of the BHC ecosystem are verified under PT Block Hub Coin and transparently monitored through Etherscan. Each wallet serves a distinct purpose within the ecosystem's operation:

The Deployer Wallet belongs to the founder and developer, used for the initial smart-contract deployment and token generation.

The Corporate Reserve Wallet holds long-term company assets that are securely locked for a 10-year vesting period.

The Community & Airdrop Wallet is used for campaign distributions, community incentives, and social-media reward programs.

The Liquidity Wallet provides trading depth for decentralized and centralized exchanges.

All these wallets are recorded on-chain, with periodic verification reports published on the official website to maintain public transparency and trust.



10 Tokenomics & Supply Management

The total supply of 19 million BHC is distributed strategically to support long-term stability, fair growth, and community expansion. Every portion of the supply plays a specific role in ensuring liquidity, development, and sustainability across the ecosystem.

CATEGORY	%	BHC (0000)	DESCRIPTION
Private Sale	5 %	950.000	dedicated to early supporters and strategic partners contributing to the foundation phase.
Presale	15 %	2.850.000	designed for fair community access before exchange listings.
CEX	30 %	5.700.000	ensuring smooth trading on decentralized (DEX) and centralized (CEX) markets, including Uniswap V3 and future exchange listings.
Marketing / Sponsorship & Airdrop	10 %	1.900.000	used for brand exposure, influencer partnerships, promotional events, and global community awareness.
Operational & Legal	5 %	950.000	covering company operations, audits, legal procedures, and partnership compliance.
R&D and Collecting Information	25 %	4.750.000	directed toward innovation, blockchain infrastructure, and long-term ecosystem upgrades.
Reserve	10 %	1.900.000	stored under PT Block Hub Coin's treasury for future strategic use, held under a 10-year smart-contract lock.
TOTAL SUPPLY	100%	19.000.000	-

Lock and Vesting Policy:

Corporate Reserve tokens (10%) are locked for 10 years, released gradually at 10% per year. Founder tokens (included under R&D and Reserve) are locked for 5 years, released 20% annually after the second year. Initial decentralized liquidity begins with approximately 5,000 BHC in Uniswap V3, expanded gradually as trading volume and community participation grow. Community rewards and marketing distributions are issued progressively through verified and traceable blockchain campaigns.

The Private Sale allocation represents 5 percent (950,000 BHC) — dedicated to early supporters and strategic partners contributing to the foundation phase.

11 Blockchain Technology & Network

Block Hub Coin (BHC) operates on the Ethereum (ERC-20) network, ensuring transparency, interoperability, and security for all transactions.

The smart contract is fully immutable, with a fixed total supply of 19,000,000 BHC and no minting or admin functions — guaranteeing trust and long-term protection for holders. BHC utilizes Ethereum's global infrastructure to support liquidity, automated trading, and seamless integration with both DEX and CEX platforms.

12 Development Roadmap

The BHC project is built through a phased development approach designed for steady and sustainable growth:

Phase 4 – Governance & Security

Conducting third-party smart-contract audits, launching transparency dashboards, and implementing ecosystem governance mechanisms.

Phase 2 – Community Building & Awareness

Strengthening local and global communities, expanding social media presence, and introducing education-based campaigns.

Phase 5 – Expansion & Innovation

Rolling out charity and CSR programs, NFT integration, and ecosystem expansion through the BHC Professional brand in real-world industries.

Phase 3 – Exchange Integration & Partnerships

Enhancing DEX liquidity, preparing CEX listing proposals, and establishing strategic collaborations with blockchain and business partners.

Phase 1 – Foundation & Deployment

Token creation, smart-contract verification, HKI trademark registration, and website ecosystem launch.

Each phase is executed under the supervision of PT Block Hub Coin, ensuring legal compliance, quality, and long-term sustainability.

13 Community Program & Reward System



BHC implements a community-driven reward model that recognizes engagement, creativity, and loyalty:

Active holders and members earn rewards through weekly challenges, social-media campaigns, and content contributions. All rewards are transparently distributed via smart contracts, preventing manipulation and ensuring fairness.

The reward system aims to grow the global #BHCommunity, aligning incentives between users, developers, and partners.

14 Airdrop Program & Marketing Plan

The BHC airdrop initiative introduces the token to new users while rewarding long-term holders:

Participants who maintain holdings until the official listing phase are prioritized for bonus distributions.

Marketing efforts focus on organic growth through influencer collaborations, educational outreach, and cross-platform campaigns.

Every promotion follows the principles of transparency, authenticity, and brand integrity — avoiding artificial hype or misleading claims.



15 Partnerships & Collaborations



BHC establishes partnerships that bridge blockchain innovation with real-world impact. Primary focus areas include:

Lifestyle, barber, and creative industry brands within the BHC Professional ecosystem to connect Web3 utility with real-sector businesses.

Crypto communities and global Web3 networks for cross-chain collaboration and ecosystem interoperability.

All partnerships are validated and managed by PT Block Hub Coin, ensuring transparency, compliance, and

16 Liquidity & Exchange Listing Plan

BHC maintains a long-term liquidity plan to ensure stable trading and price consistency. Liquidity is initially concentrated on Uniswap V3 (Ethereum Network), with a locked liquidity pool under PT Block Hub Coin's management.

Once the community and market depth reach target metrics, the project will expand to Indonesian exchanges (IDX/Bappebti-registered) and reputable international CEX partners.

Every listing phase is supported by verified audits, KYC compliance, and transparent documentation.

18 Fund Management & Security System

All company-managed wallets, including liquidity, reward, and development funds, are controlled through multi-signature security protocols. Transaction tracking and treasury allocations are publicly visible on Etherscan to uphold transparency. Fund allocations follow these principles:

Transparency: Every major transaction is traceable on-chain.

Security: Assets are stored in hardware wallets and multisig vaults.

Accountability: PT Block Hub Coin audits and reports fund movement quarterly to maintain public confidence.

17 Market Maker Strategy & Price Protection

The BHC team applies an organic market-making system focused on steady growth and protection from extreme volatility. Key principles include:

Maintaining balanced order-book activity on both DEX and CEX to sustain healthy liquidity.

Deploying buy-back and price-support strategies funded from the operational reserve.

Preventing speculative pumps by prioritizing long-term holders and fair distribution. This hybrid strategy combines professional market-maker management with

19 Transparency Policy & On-Chain Audit

Transparency is a core value of the BHC ecosystem. The project enforces regular on-chain verification, where token allocation and usage are independently reviewed. Smart-contract audits are performed by certified third-party auditors, with all results published on the official website and community channels. Additional compliance measures include:

Internal reporting systems monitored by PT Block Hub Coin's finance division. Public updates on wallet movements, liquidity status, and marketing funds. Full alignment with international AML (KYC) and transparency standards. Through these efforts, BHC establishes itself as a reliable, secure, and community-driven digital asset for the long term.

20 CSR & Charity Fund Program

Block Hub Coin (BHC) is committed to creating positive social value beyond blockchain technology.

A portion of the ecosystem's profit and token allocation will be directed toward Corporate Social Responsibility (CSR) and charity programs, focusing on education, technology literacy, environmental care, and empowerment of creative communities in Indonesia.

These initiatives reflect BHC's mission: "Built by Community, Powered by Trust."

21 Listing Plan on Indonesian Exchange (IDX/Bappebti)

BHC aims to strengthen its legal and market presence by complying with Indonesian regulatory standards, including Bappebti registration and future listing plans on Indodax, Tokocrypto, and Pluang.

The project's structure under PT Block Hub Coin ensures transparent fund management, verified token ownership, and long-term commitment to the Indonesian digital asset ecosystem.

22 Global Expansion Strategy

Beyond Indonesia, BHC's global strategy includes forming partnerships with international blockchain networks, integrating into global exchanges, and expanding to the Asian and Middle Eastern markets.

The project seeks to establish BHC as a trusted global token that connects communities, businesses, and innovators worldwide through real-world utility and blockchain integration.

23 Token Utility & Use Cases

The BHC token will be utilized across multiple platforms within the ecosystem:

Payment & Transactions: Used within the BHC Professional brand ecosystem (barbershop, academy, store, and supplier).

Rewards & Incentives: Distributed for marketing, staking, and community engagement activities.

Access & Governance: Holders will gain access to exclusive events, decisions, and development votes related to the BHC ecosystem.

These utilities ensure that BHC serves not only as a digital asset but also as a functional currency within its expanding ecosystem.

24 Long-Term Vision & Future Direction

The long-term vision of BHC is to integrate blockchain, business, and lifestyle into one unified ecosystem.

By combining real-world industries with digital innovation, BHC aims to become Indonesia's first community-driven digital brand that bridges crypto adoption and creative economy.

This vision will continue through expansion into education, technology hubs, and international collaborations.

25 Legal Disclaimer & Compliance Statement

All BHC activities, developments, and marketing efforts are conducted transparently under PT Block Hub Coin, following Indonesian trademark law (HKI) and global crypto compliance principles. BHC does not promise profits or guaranteed returns; it operates as a community-based digital asset project supporting education, innovation, and ecosystem growth.

26 Closing Remarks

Block Hub Coin (BHC) is more than just a token — it's a movement of innovation, creativity, and community empowerment.

Through collaboration, transparency, and trust, BHC will continue to evolve, build value, and connect Indonesia's creative industry with the global blockchain future.



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